

# FOOD FRENZY 2010

## About Food Lifeline

Food Lifeline is Washington's largest hunger relief agency distributing food to nearly 300 neighborhood food banks, shelters and meal programs in Western Washington. Each year Food Lifeline helps to feed more than 675,000 hungry people, 37% of whom are children.

Food Lifeline is a member of Feeding America, nation's largest domestic hunger-relief charity. Only 5% of every financial donation is used for administrative costs and for every \$1 donated, Food Lifeline can provide a meal to a family of four.



## About Food Frenzy

Food Frenzy is a creative competition among local law firms, accounting firms, design/construction firms, credit unions, public sector legal organizations and other firms to raise funds and food for Food Lifeline and end hunger for children in our community.

**FOODFRENZY**  
JULY 9 THROUGH JULY 23, 2010

Firms plan creative activities to raise food and funds such as auctions, chili cook-offs, bake sales, and karaoke contests. Participating organizations receive points for funds and food collected, as well as for volunteer hours at Food Lifeline. Winners are declared in several categories, including a "per capita" category to level the playing field for smaller organizations.

## Goals of Food Frenzy

- Provide food for children when school meal programs are closed for the summer
- Replenish food bank shelves during the summer months when supplies are low
- Engage local professional in an effort alleviate hunger in our community
- Educate local professionals about hunger and hunger-related issues



Your contribution to Food Frenzy means your favorite firm could win the competition – and it also benefits the real winners of Food Frenzy, the hungry children in Western Washington.

For more information about Food Lifeline and the Food Frenzy competition, please visit [www.foodlifeline.org/foodfrenzy](http://www.foodlifeline.org/foodfrenzy)